SOBI Member Trademark Agreement

The Society of Ortho-Bionomy International, Inc. owns these registered trademarks: Ortho-Bionomy®, Society of Ortho-Bionomy International®, and the Sand Dollar design.

The Society encourages its members to promote their individual Ortho-Bionomy practices in ways that maintain the integrity and reputation of the Society's programs and services.

STUDENT MEMBERS: Student Members can state that they are a Student Member of the Society of Ortho-Bionomy International®. They cannot use any of the Society's trademarks outside of stating they are a Student Member.

ASSOCIATE MEMBERS: Associate Members can use the term Ortho-Bionomy in promotional literature by listing "Ortho-Bionomy®" among the bodywork modalities that they practice. Associate Members can also state that they are members of the Society of Ortho-Bionomy International®. They cannot use the Society's trademarks in any way that suggests they specialize in, or exclusively practice, Ortho-Bionomy or in any way that suggests they have completed the Society's Registered Practitioner Program. They cannot use the words "registered," "practitioner," or "instructor" in conjunction with the term Ortho-Bionomy®. Associate Members cannot use the Sand Dollar trademark.

PROFESSIONAL MEMBERS: Professional Member can use the trademarks Ortho-Bionomy®, Society of Ortho-Bionomy International® and Sand Dollar design in promoting their Ortho-Bionomy practice or teaching. Practitioner Members can also use the phrase "Registered Practitioner of Ortho-Bionomy®" in promotional literature. Instructor Members can use the phrase "Registered Instructor of Ortho-Bionomy®." The Sand Dollar trademark may be used in any size, but it may not be modified in any other way. The Sand Dollar trademark must always be accompanied by the symbol "®". In order to ensure that Ortho-Bionomy training meets the standards of the Society, on request from the Board, instructor members must submit their instructional materials to the Society for review and approval.

REQUIRED STATEMENT OF OWNERSHIP AND REGISTRATION: All flyers, brochures, class outlines, class manuals, handouts or any other materials that contain any of the Society's trademarks must also include a statement of registration and ownership in a conspicuous position, usually on the first page containing the trademark. Use one of the following forms or combinations, depending on which trademark used:

- Society of Ortho-Bionomy International® is a registered trademark that indicates membership in the Society, and is used with permission.
- Ortho-Bionomy® is a registered trademark of the Society of Ortho-Bionomy International, Inc. and is used with permission.
- The Sand Dollar design is a registered trademark of the Society of Ortho-Bionomy International, Inc. and is used with permission.
- Ortho-Bionomy® and the Sand Dollar design are registered trademarks of the Society of Ortho-Bionomy.
- Ortho-Bionomy®, the Sand Dollar design, and Society of Ortho-Bionomy International® are registered trademarks of the Society of Ortho-Bionomy International, Inc. and are used with permission.

Professional and Associate Members can use Ortho-Bionomy® on business cards without a statement of registration and ownership, although they must always use the symbol "®."

Professional and Associate Members can use Ortho-Bionomy® and Society of Ortho-Bionomy International® without a statement of registration and ownership on social media content, although they must always use the symbol "®." Content may not be for sale without authorization from SOBI.

USES OF THE SOCIETY'S TRADEMARKS REQUIRING LICENSING AGREEMENTS: The Society must approve, in writing, any use of the Society's trademarks other than those listed above. Uses requiring authorization include instructional materials, video or audio recordings merchandise, such as T-shirts, buttons and pins, and any other use not listed above.

MEMBER AGREEMENT: I have read the above Trademark guidelines and agree to adhere to these policies in order to maintain the integrity of Ortho-Bionomy. I understand that a violation of these policies may result in termination of membership and possible legal action. I further understand that I must sign and return this agreement to the Society of Ortho-Bionomy office in order to remain a member in good standing.

By entering my name and date below I hereby acknowledge and agree to adhere to the Society of Ortho-Bionomy International Trademark requirements and Member Agreement.